

### Introduction

Pleasance is a groundbreaking meme coin that seamlessly blends the excitement of the crypto world with the engaging realm of memes. Through this white paper, we aim to offer a transparent and clear vision of Pleasance, presenting its unique value proposition to potential stakeholders and investors. By combining the best of both worlds - finance, and entertainment - Pleasance sets itself apart as a novel and innovative project.

### **Background**



### **Meme Coins and Cryptocurrencies**

The rise of meme coins marks a fascinating evolution within the cryptocurrency space. Leveraging humor and viral content, meme coins have garnered significant attention and engagement from diverse communities. Simultaneously, cryptocurrencies have emerged as a technological marvel, transforming traditional financial paradigms through decentralized principles. Pleasance has emerged at the intersection of these two trends, envisioning a future where finance meets entertainment, empowering users to participate in a unique and engaging ecosystem.



### **Mission and Vision of Pleasance**

At the core of Pleasance lies a well-defined mission - to revolutionize the crypto experience by infusing it with the joy of memes and inclusive community engagement.

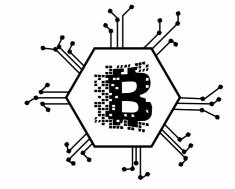


Our vision for Pleasance is to become a trailblazer in the crypto world, fostering an ecosystem where financial prosperity coexists harmoniously with entertainment.

We aspire to build a global network of like-minded individuals, collectively contributing to social impact initiatives and positive change. Pleasance remains committed to transparency, security, and innovation, ensuring the realization of its mission and vision.



#### **Problem Statement**



### Lack of Fun and Entertainment in Traditional Cryptocurrencies

Traditional cryptocurrencies, while serving as powerful financial instruments, often lack the element of fun and entertainment.

The crypto space is primarily associated with serious financial transactions and investments, which may deter a segment of potential users who seek a more engaging and enjoyable experience. As a result, a void exists for a cryptocurrency project that can seamlessly integrate amusement and excitement, catering to a broader audience and fostering active participation within the community.



### **Problem Statement**



### Limited Access to Exclusive Luxury Clubs

The world of exclusive luxury clubs remains accessible only to a select few, leaving many individuals yearning for the exclusive privileges and experiences these clubs offer. The exclusivity of such clubs is often defined by stringent membership requirements, exorbitant fees, or closed networks.

This limited accessibility prevents a significant number of crypto enthusiasts from accessing the elite opportunities and benefits that these clubs provide. A solution is sought to democratize access to such exclusive clubs, allowing a larger community to partake in the luxury and exclusivity they offer.



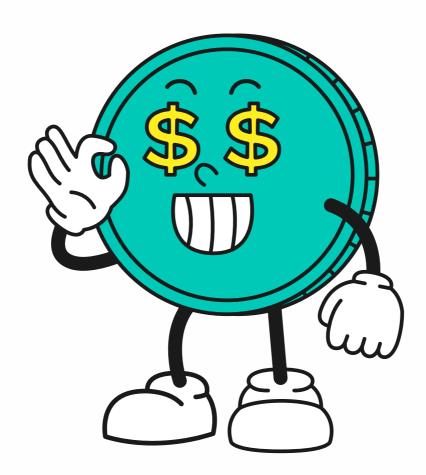


### Need for a Unique and Sustainable Meme Coin Concept

The cryptocurrency space has witnessed a proliferation of meme coins, often lacking distinctive features and long-term sustainability. Many meme coins experience short-lived popularity driven solely by viral trends, leading to rapid fluctuations and diminished value over time. As a result, there is a pressing demand for a meme coin concept that goes beyond mere trends, offering a sustainable and long-lasting value proposition. A meme coin that integrates novelty, community engagement, and a viable ecosystem becomes imperative to create enduring appeal and build trust among investors and holders.

### Pleasance - A Solution

Pleasance, as a pioneering meme coin, endeavors to address these critical issues by infusing the crypto space with fun and entertainment, providing broader access to an exclusive luxury club, and offering a unique and sustainable concept that goes beyond transient trends.



By recognizing and tackling these challenges head-on, Pleasance positions itself as a solution-driven project with the potential to disrupt and redefine the conventional norms of both the meme and cryptocurrency spheres.

#### Pleasance - A Solution

### The Pleasance Luxury Club Concept

Beyond being just a meme coin, Pleasance aspires to create the ultimate luxury private club on a global scale. The Pleasance Luxury Club is designed to be an exclusive haven for holders, offering a plethora of elite benefits and privileges.



Through a unique tokenomics model, Pleasance aims to grant its community a true sense of belonging, elevating the crypto experience to unprecedented heights.

The Pleasance Luxury Club Concept embodies the democratization of luxury, as it strives to make elite opportunities accessible to a broader audience. By combining the inherent exclusivity of luxury clubs with the inclusive nature of blockchain technology, Pleasance offers a novel approach that empowers its community members to be part of an exclusive ecosystem.



Ultimate luxury private club of the planet



#### Total Supply: 1,000,000 PLS

 Pleasance boasts a fixed total supply of 1,000,000 PLS tokens. This carefully determined quantity ensures scarcity and establishes a solid foundation for the token's value and long-term sustainability.

The limited total supply aligns with the project's vision of creating a robust and well-balanced ecosystem, promoting a sense of stability and trust among investors and holders alike.

01



# Token Distribution Breakdown Team: 10% (Hold and Recognition Requirement)

Pleasance team, the driving force behind the project's inception and development. Team members have the flexibility to either hold their tokens or offer them to private holders.

To reinforce their commitment and accountability, a minimum of 0.00005% (50 PLS) must be permanently retained by each team member, symbolizing recognition and a vested interest in the project's success.





#### Sale through Uniswap Liquidity Pool: 25%

 To facilitate liquidity and accessibility, 25% of the tokens are designated for sale through the Uniswap liquidity pool. This strategic allocation ensures the availability of PLS tokens to interested investors and stakeholders, promoting market liquidity and encouraging wider adoption of Pleasance. 03



# Pleasance Luxury Advisors: 5% (Advisory and Holding Flexibility)

 A 5% allocation is reserved for Pleasance Luxury Advisors, esteemed experts who provide valuable guidance and insights to the project. As advisors, they have the flexibility to hold their allocated tokens or sell them at their discretion.

04

This allocation fosters a collaborative environment, wherein the expertise of advisors plays a pivotal role in shaping Pleasance's path towards success.

STEP



# Pleasance Luxury Network Operations: 10% (Network Functionality)

 To ensure the seamless functioning of the Pleasance network, 10% of the tokens are dedicated to Pleasance Luxury Network Operations. These tokens empower network operations to efficiently manage and maintain the ecosystem.

As the network achieves full functionality, this allocation will eventually be made available to private holders, promoting decentralization and community ownership.





# Pleasance Luxury Club: 25% (Exclusive Access and Benefits)

 A substantial 25% allocation is dedicated to the Pleasance Luxury Club, forming the foundation of the exclusive private club. Token holders gain access to a realm of luxurious benefits and privileges, fostering a sense of community and camaraderie among members. As the club develops and becomes self-sufficient, this allocation will gradually be shared with private holders, ensuring

equitable distribution and community growth.

06



# Pleasance Luxury Ecosystem: 25% (Constant Work Guarantee)

 To guarantee the constant operation and sustainability of the Pleasance Luxury Club, 25% of the tokens are from the Pleasance Luxury Ecosystem. These tokens serve as a permanent guarantee fund, reinforcing the commitment to the club's perpetual existence and steady growth.

The Pleasance Luxury Ecosystem remains unmovable, except in the event of the club being acquired by

another entity.





#### **Transaction Tax: 0.01%**

 A nominal transaction tax of 0.01% is implemented to support and uphold the Pleasance ecosystem. This tax, levied on each transaction, ensures the seamless functioning of the platform and facilitates the continual enhancement of services and features, ultimately benefiting the entire community of PLS token holders.

80

### **Max Supply and Token Restrictions**

#### Max Supply: 750,000 PLS (Insurance for Club's Constant Work)



- A maximum supply of 750,000 PLS tokens ensures the perpetual and smooth operation of the Pleasance Luxury Club.
- This allocation serves as insurance, safeguarding the club's constant work and uninterrupted service provision.
- The capped supply reinforces the club's exclusivity and high standards, promoting a sense of security and reliability among members.

# Pleasance Luxury Club Tokens: Non-Sellable (Always Remain at the Club)



- Tokens allocated to the Pleasance Luxury Club are nonsellable and exclusively reserved for the club's usage.
- These tokens perpetually remain within the club, offering exclusive access to luxury experiences and benefits.
- Non-sellable tokens maintain the club's elite status and ensure unmatched privileges for its esteemed members.

### **Max Supply and Token Restrictions**

# Team Tokens: 50 PLS (Minimum for Team Members to Be Recognized)



- Team members are required to hold a minimum of 50 PLS tokens for official recognition within the project.
- While team members can sell or transfer their tokens, retaining 50 PLS tokens signifies their dedicated involvement.
- This requirement fosters ownership and accountability, aligning team members' interests with Pleasance's long-term success.

## Pleasance Luxury Ecosystem Tokens: Non-Transferable (Guarantee Fund)



- Tokens allocated to the Pleasance Luxury Ecosystem are non-transferable and exclusive to the ecosystem.
- These tokens serve as a perpetual guarantee fund for the constant work of the Pleasance Luxury Club.
- Non-transferable tokens fortify the ecosystem, supporting the club's operations and initiatives.

### **Utility and Use Cases**

#### A. Use of PLS for Transactions and Payments

- PLS tokens serve as the primary medium of exchange within the Pleasance ecosystem, enabling seamless and efficient transactions.
- Holders can utilize PLS tokens to make payments, conduct peer-topeer transfers, and engage in various financial activities within the platform.
- The inherent security and speed of blockchain technology enhance the reliability of PLS token transactions, ensuring a smooth user experience.

## B. Accessing Exclusive Services within the Pleasance Luxury Club

- PLS token holders gain exclusive access to a wide array of luxury services and benefits within the Pleasance Luxury Club.
- From lavish experiences to personalized concierge services, the club offers a realm of opulent opportunities available only to PLS holders.
- This privileged access enhances the overall value proposition of PLS, rewarding holders with unparalleled luxuries.

#### C. Participation in Governance and Decision-Making

- PLS token holders actively participate in the governance of the Pleasance ecosystem, exercising voting rights to shape its future.
- Through a decentralized governance model, stakeholders can propose and vote on key decisions, fostering a communitydriven approach.
- This inclusive governance structure empowers PLS holders to have a direct say in the project's evolution and development.

### **Disclaimer**

### **Risks Associated with Cryptocurrency Investment**

Investing in cryptocurrencies, including Pleasance (PLS), carries inherent risks. The crypto market is highly volatile and subject to sudden price fluctuations. As with any investment, the value of PLS tokens may rise or fall, and investors may experience significant gains or losses. Potential stakeholders need to conduct thorough research, assess their risk tolerance, and seek professional financial advice before engaging in any cryptocurrency investment.

#### **Legal Notice and Liability Disclaimer**

While we strive to provide accurate and up-to-date information, the content presented in this white paper is for informational purposes only. Pleasance does not offer any financial, legal, or investment advice. We do not warrant or guarantee the accuracy, completeness, or reliability of the information contained herein. Users should exercise due diligence and independently verify any information before making investment decisions.

Pleasance shall not be liable for any direct, indirect, incidental, consequential, or special damages arising from the use or reliance on the content of this white paper. Investors and stakeholders are solely responsible for their actions and should be aware of the potential risks associated with cryptocurrency investment.

